

UCT Research Contracts & IP Services

SEMINAR

Wednesday,
26 October 2011
Time: 13h00 to 14h00 pm



Research & Innovation
Seminar Room

UCT Research Contracts
and IP Services
2 Rhodes Avenue
Mowbray

Limited spaces – bookings
charlene.jacobs@uct.ac.za

By 25 October 2011

Free Parking: Shoprite
Roof directly opposite.

www.rcips.uct.ac.za

Creative Commons

Overview:

Copyright law aims to strike a fair balance between the interests of rights holders and users of copyright protected materials. In the digital age, however, this delicate balance is under threat. Digital technologies facilitate unprecedented access to information but also allow for widespread copyright infringement. In the past, law and policymakers responded to these challenges chiefly by continuously strengthening copyright protection and focussing on stricter enforcement of copyright laws. In recent years, however, this approach has increasingly been called into question as it often disregards legitimate user interests in accessing copyrighted materials, e.g. in the educational arena. Also, a growing number of rights holders perceives copyright as a potential stumbling block for the widest-possible dissemination of their materials. While building upon copyright law, Creative Commons licences are a modern approach to balancing the rights of the creator and public access. These free licences allow rights holders to determine more flexibly under what conditions they want to distribute their materials. It is for these reasons that UCT's recently approved new Intellectual Property Policy expressly supports the publication of materials under Creative Commons licences to promote the sharing of knowledge and the creation of Open Educational Resources (OERs). This Creative Commons Seminar provides you with an opportunity to gain a greater understanding of the Creative Commons approach to copyright licensing.

Highlights:

- What is Creative Commons;
- Why is there a need for Open Licensing;
- How do I license my work under Creative Commons; and
- Creative Commons and Open Educational Resources (OERs).

Presenter: **Dr Tobias Schonwetter**
UCT Intellectual Property Law & Policy Research Unit
PwC South Africa
Creative Commons South Africa

Dr Tobias Schonwetter is a Postdoctoral Fellow at UCT's Intellectual Property Law & Policy Research Unit and a Senior Manager at PwC's innovation & technology practice. Tobias has studied and practiced law in Germany, the U.S. and South Africa. His international experience, together with his leadership roles in a number of intellectual property-related projects and research collaborations such as the African Copyright and Access to Knowledge (ACA2K) project and the Open AIR (African Innovation Research and Training) project, has secured his place as an expert within the intellectual property and technology sector. Tobias's work includes: legal research, policy and law reform, technology and intellectual property development strategies, access to knowledge assessments, developing comprehensive methodologies, contracts, licences and policies. Tobias has published extensively in the areas of IP and IT law and has spoken at many national and international conferences.